

## JOURNAL ADVERTISEMENT SPECS

Please submit by: **Friday, May 25**

Victoria Trentacoste  
victoria.trentacoste@liu.edu  
516.299.3825

## LET US CREATE THE JOURNAL PAGE FOR YOU

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We are happy to layout your advertisement or announcement for you. Please provide the following:

- 1. Your Text** *For example:* John and Sally Smith salute Marc Taub for his generous commitment to help advance Long Island's premiere performing arts center.
- 2. Your Image** If you have a special image you would like to use please send it to us, otherwise we will select a generic image or background for you.

## CREATE YOUR OWN JOURNAL PAGE

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The following are specs for an advertisement or announcement page in the 2018 *Swing for Kids* Journal

### FULL PAGE

- Page size:** 8.5" high x 5.5" wide
- Non-bleed setup:** 8.5" high x 5.5" wide  
with text falling within a 7.5" x 4.5" live area  
must include crop marks
- \*Full-bleed ads cannot be accepted*
- File format:** 300 dpi PDF with crop marks

### HALF PAGE (horizontal)

- Ad size:** 4.25" high x 5.5" wide
- Non-bleed setup:** 4.25" high x 5.5" wide  
with text falling within a 3.75" x 4.5" live area  
must include crop marks
- \*Full-bleed ads cannot be accepted*
- File format:** 300 dpi PDF with crop marks